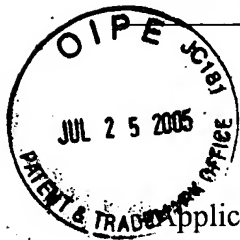


3624



## INFORMATION DISCLOSURE STATEMENT

Applicant : Harry L. Tarnoff  
App. No : 10/055,626  
Filed : January 22, 2002  
For : METHODS FOR MANAGING AND  
PROMOTING NETWORK CONTENT  
Examiner : Kelly Campen  
Art Unit : 3624

## CERTIFICATE OF MAILING

I hereby certify that this correspondence and all marked attachments are being deposited with the United States Postal Service as first-class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on

July 21, 2005

(Date)

Louis J. Khobbe, Reg. No. 18,780

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

Enclosed for filing in the above-identified application is a PTO/SB/08 Equivalent listing six (6) references to be considered by the Examiner.

This Information Disclosure Statement is being filed before the mailing date of a final action and before the mailing date of a Notice of Allowance.

CERTIFICATION UNDER 37 C.F.R. § 1.97(e)(2)

I hereby certify that no item of information contained in this Statement was cited in a communication from a foreign Patent Office in a counterpart foreign application, or, to my knowledge after making reasonable inquiry, was known to any individual designated in 37 C.F.R. § 1.56(c) more than three months prior to the filing of this Information Disclosure Statement.

**Appl. No.** : 10/055,696  
**Filed** : January 22, 2002

**Docket No.** ZOUSA.001A1  
**Customer No.** 20,995

Thus, no fee is required as set forth in 37 C.F.R. § 1.97(c).

Respectfully submitted,

KNOBBE, MARTENS, OLSON & BEAR, LLP

Dated: July 21, 2005

By: 

Louis J. Knobbe  
Registration No. 18,780  
Attorney of Record  
Customer No. 20,995  
(949) 760-0404

1823973/dp  
072005

# INFORMATION DISCLOSURE STATEMENT BY APPLICANT

(Multiple sheets used when necessary)

SHEET 1 OF 1

Application No.	10,055,626
Filing Date	January 22, 2002
First Named Inventor	Harry L. Tamoff
Art Unit	3624
Examiner	Kelly Campen
Attorney Docket No.	ZOUSA.001A1

## U.S. PATENT DOCUMENTS

Examiner Initials	Cite No.	Document Number Number - Kind Code (if known) Example: 1,234,567 B1	Publication Date MM-DD-YYYY	Name of Patentee or Applicant	Pages, Columns, Lines Where Relevant Passages or Relevant Figures Appear
	1	5,819,092	10/1998	Ferguson, et al.	
	2	6,253,198	06-2001	Perkins, Alan	
	3	6,611,862	08-2003	Reisman, Richard R.	
	4	6,631,496	10-2003	Li, et al.	
	5	6,704,787	03-2004	Umbreit, Timothy F.	
	6	6,836,768	12-2004	Hirsch, Scott	
	7				
	8				

## FOREIGN PATENT DOCUMENTS

Examiner Initials	Cite No.	Foreign Patent Document Country Code-Number-Kind Code Example: JP 1234567 A1	Publication Date MM-DD-YYYY	Name of Patentee or Applicant	Pages, Columns, Lines Where Relevant Passages or Relevant Figures Appear	T <sup>1</sup>
	9					
	10					
	11					
	12					
	13					

## NON PATENT LITERATURE DOCUMENTS

Examiner Initials	Cite No.	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T <sup>1</sup>
	14		
	15		
	16		
	17		
	18		

1824079/dp  
072005

Examiner Signature

Date Considered

\*Examiner: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

T<sup>1</sup> - Place a check mark in this area when an English language Translation is attached.